



CIUT
89.5 FM
www.ciut.fm

UNIVERSITY OF TORONTO COMMUNITY RADIO INC.

OUR MISSION

CIUT is a listener-supported radio station associated with the University of Toronto. As a non-profit alternative to mainstream media, we provide community access to the airwaves and offer programming that reflects the diverse elements of the communities we serve.

We draw on the wide-ranging talents and global interests of students, faculty and the community at large, and provide opportunities for volunteers to learn about and participate in radio-related activities.

Above all, CIUT exists to serve its listeners. We seek to stimulate, educate, entertain and challenge our audiences, and to meet listener needs that are not currently addressed by other broadcast media.

OUR KEY PRINCIPLES

These fundamental principles guide our mission:

- * We broadcast programs that are different in style and substance from other radio stations.
- * We actively participate in and reflect the cultural, social and political life of our listening communities.
- * We endeavor to promote and maintain the highest level of journalistic and broadcasting excellence at all times.
- * We broadcast a wide range of views, respecting our listeners interest in and willingness to consider competing ideas.

Approved by the CIUT Board of Directors April 3, 2002